



#### **Problem**

Too much data NO MORE TOOLS! Answers? YES!

#### **User Profile**

Mobile devices dependent Email "checker"

#### **Expectations**

Faster reporting
5 seconds overviews
Zero complexity



## Is reporting dead?

88%

Organizations

Use Reports\*

45%

Said reports

are Critical\*\*

40%

Said reports
are Very
Important\*\*

+60%

Said are using

Excel

\* TIBCO, 2017

\*\* Dresner Advisory Services, 2017



# **The Game Changer**

**SIMPLICITY & AUTOMATION** 

#### **ARTIFICIAL INTELLIGENCE**

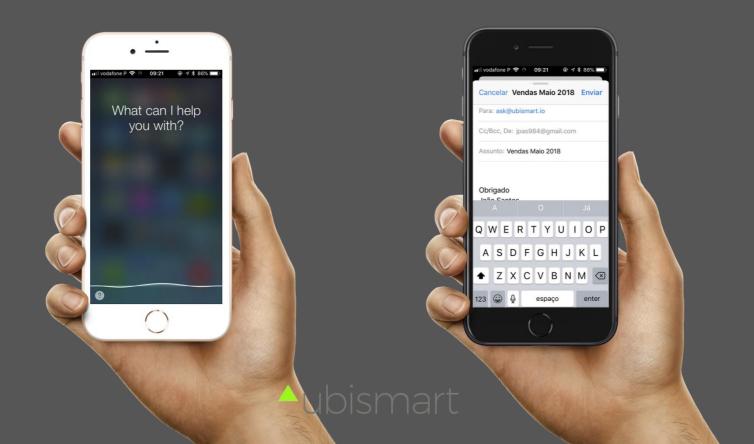
Ask your report.
Receive it in 1 minute.



**^**ubismart

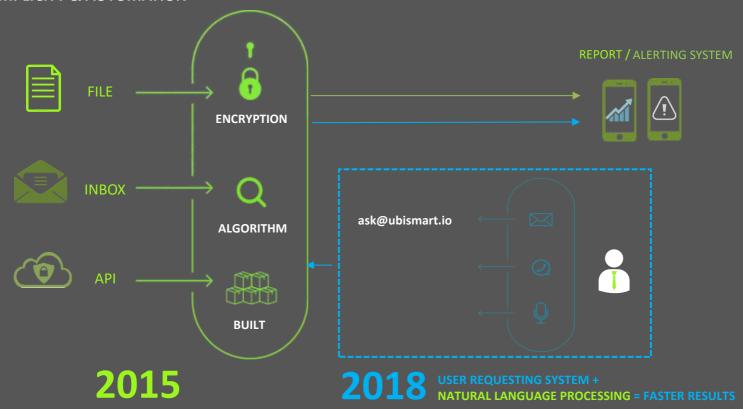
## **The Game Changer**

SIRI FOR IPHONE, UBISMART FOR THE DATA ANALYTICS



# The Game Changer

**SIMPLICITY & AUTOMATION** 





**Ubismart product** 

<u>In this example:</u> Weekly Report detailed by categories, with a chart.



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#### **Ubismart results**

99%

**User Adoption** 

280x

Reduction in data process. time

60%

Savings in Capex & Opex



### Why does Ubismart works so well?





#### **CUSTOMIZABLE**

A solution for every role: CEO, Operations,...

#### **FASTER**

Automated. More reports less time



#### **ADDITIONAL**

Keep the systems you already use. Ubismart integrate with them



## **Market validation (clients)**





# **Business Model (pricing)**

X€/m/rep.

Up to 10 reports per month

Y€/m/rep.

Up to 50 reports per month

**Custom** 

50+ reports per month



# Some remarkable results (entrepreneurship awards)





## Let us demo the future!

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